



## BEARWOOD Primary and Nursery School

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*Learning, Enjoying & Succeeding Together*

3<sup>rd</sup> November 2022

Marathon Kids UK

Dear Parent/Guardian,

We are extremely excited to be introducing Marathon Kids UK to our school to promote and encourage children to be active throughout the day. Marathon Kids UK is a physical activity programme that tracks children's progress as they aim to run or walk marathon distances incrementally over the weeks and months of the academic year both in school and outside of school. The programme is designed to engage children in keeping active and develop a passion for physical activity which will benefit both their physical wellbeing and their mental health. Using a digital tracker system, children's kilometres can be recorded as they set targets they can aim to achieve during the school day and outside of school too. The more kilometres they notch up, the more certificates and medals they will receive throughout the school year. There are also park sessions which are held across the country.

A track will be marked out on the school grounds which will allow children to complete their kilometres at their own pace and on a regular basis throughout the school week. **For your child to take part and as part of their company's policies and procedures, please sign the consent form below which will allow your child to track their progress. Please return forms by next Friday 11<sup>th</sup> November.** Marathon Kids UK will also contact you with details of how to download the free Marathon Kids UK App allowing your child to track their progress from home.

Yours sincerely,

Mr Longland  
PE Lead



Bearwood Primary and Nursery is a founding school of The Hillary Partnership. Registered in England and Wales –  
Number 10286967

Registered office Unit E, The Mill Yard, Nursling Street, Nursling, Southampton, England, SO16 0AJ  
An Exempt Charity and Company Limited by Guarantee, VAT registration number: 197 0569 67

## **MARATHONS KIDS UK PERMISSION – RETURN BY 11<sup>TH</sup> NOVEMBER**

I ..... parent/guardian of ..... give permission for my child to be added to the Marathon Kids UK Digital Tracking System (database\*) for the means of tracking running distance and for my email to be added for the means of programme updates for as many years as the school runs the programme.

Signed.....

Date.....

\*Data protection law says that parental/guardian consent must be obtained when we collect and use personal data relating to a child. As this is the case with the Digital Tracker System, we require a parent/guardian signature before any child's information can be added.

Parent/guardian consent can be withdrawn at any time by contacting your school.

No data is ever shared with third parties for commercial use.

If you would like to view the full Privacy Policy, please go to <https://dts.kidsrunfree.co.uk/legal>  
(Please be aware this Privacy Policy is for the school's use of the Digital Tracker System and the data they supply which you are giving permission for)

Find out if there is a Marathon Kids UK park location near you – [www.marathonkids.co.uk/parks](http://www.marathonkids.co.uk/parks)



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